





Order / Rev: 36954  
Alt Order #: 08842244  
Flight Dates: 10/03/12 - 10/09/12

Advertiser: Heller, Dean R-USS  
Product Desc: HELLER/SENATE/REP  
Estimate:

KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 16	8	10/08/12	10/09/12	1230-2p Soaps/ LMAD Soaps / Let's Make A Deal	CM	1230-2p MT-----	:30	1	\$350.00	LV3	0.00	NM	1	\$350.00
BOLD/LET'S MAKE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	MT-----				1	\$350.00		0.00			
E 17	8	10/03/12	10/05/12	The Talk 2-3P The Talk	CM	2-3p --WTF--	:30	1	\$350.00	LV3	0.00	NM	1	\$350.00
TALK														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--WTF--				1	\$350.00		0.00			
E 18	8	10/08/12	10/09/12	The Talk 2-3P The Talk	CM	2-3p MT-----	:30	1	\$350.00	LV3	0.00	NM	1	\$350.00
TALK														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	MT-----				1	\$350.00		0.00			
E 19	8	10/03/12	10/05/12	Ellen Ellen	CM	3-4p --WTF--	:30	4	\$425.00	LV2	0.00	NM	4	\$1,700.00
ELLEN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--WTF--				4	\$425.00		0.00			
E 20	8	10/08/12	10/09/12	Ellen Ellen	CM	3-4p MT-----	:30	2	\$425.00	LV2	0.00	NM	2	\$850.00
ELLEN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	MT-----				2	\$425.00		0.00			
E 21	8	10/03/12	10/05/12	8 News Now 4p M-F 8 News Now 4p M-F	CM	4-5p --WTF-- (4:30 PM-5:00 PM)	:30	6	\$450.00	LV2	0.00	NM	6	\$2,700.00
4P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--WTF--				6	\$450.00		0.00			
E 22	8	10/08/12	10/09/12	8 News Now 4p M-F 8 News Now 4p M-F	CM	4-5p MT----- (4:30 PM-5:00 PM)	:30	4	\$450.00	LV2	0.00	NM	4	\$1,800.00
4P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	MT-----				4	\$450.00		0.00			
E 23	8	10/03/12	10/05/12	8 News Now 5-630p M-F 8 News Now 5-630p M-F	CM	5-630p --WTF--	:30	7	\$500.00	LV2	0.00	NM	7	\$3,500.00
5P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--WTF--				7	\$500.00		0.00			
E 24	8	10/08/12	10/09/12	8 News Now 5-630p M-F 8 News Now 5-630p M-F	CM	5-630p MT-----	:30	5	\$500.00	LV2	0.00	NM	5	\$2,500.00
5P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	MT-----				5	\$500.00		0.00			
E 25	8	10/03/12	10/05/12	630-7p Inside Edition Inside Edition	CM	630-7p --WTF--	:30	3	\$325.00	LV2	0.00	NM	2	\$650.00
INSIDER														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--WTF--				3	\$325.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	8	10/01/12-10/07/12		630-7p Inside Edition	630-7p		--WThF----	:30	(\$325.00)		0.00	NM		
See MG 40.2,40.3,40.4,40.5 [Program PE'd due Presidential Debate - bco ]														
E 26	8	10/08/12	10/09/12	630-7p Inside Edition Inside Edition	CM	630-7p MT-----	:30	2	\$325.00	LV2	0.00	NM	2	\$650.00
INSIDER														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	MT-----				2	\$325.00		0.00			
E 27	8	10/03/12	10/05/12	7-8p Rotator 7-8p Rotator	CM	7-8p --WTF--	:30	3	\$350.00	LV2	0.00	NM	2	\$700.00



Order / Rev: 36954  
 Alt Order #: 08842244  
 Flight Dates: 10/03/12 - 10/09/12

Advertiser: Heller, Dean R-USS  
 Product Desc: HELLER/SENATE/REP  
 Estimate: KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
ET/INSIDE ED															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	--WTF--		3			\$350.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	10/01/12-10/07/12		7-8p Rotator		7-8p	--WThF----	:30		(\$350.00)		0.00	NM		
See MG 40.2,40.3,40.4,40.5 [Program PE'd due Presidential Debate - bco ]															
E 28	8	10/08/12	10/09/12	7-8p Rotator	CM	7-8p	MT-----	:30	3	\$350.00	LV2	0.00	NM	3	\$1,050.00
7-8p Rotator															
ET/INSIDE ED															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	MT-----		3			\$350.00			0.00			
E 29	8	10/03/12	10/05/12	8 News Now 11p M-F	CM	11-1135p	--WTF--	:30	3	\$600.00	LV2	0.00	NM	3	\$1,800.00
8 News Now 11p M-F															
11P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	--WTF--		3			\$600.00			0.00			
E 30	8	10/08/12	10/09/12	8 News Now 11p M-F	CM	11-1135p	MT-----	:30	2	\$600.00	LV2	0.00	NM	2	\$1,200.00
8 News Now 11p M-F															
11P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	MT-----		2			\$600.00			0.00			
E 31	8	10/03/12	10/05/12	Letterman	CM	1135p-1237a	--WTF--	:30	3	\$275.00	LV2	0.00	NM	3	\$825.00
Letterman															
LETTERMAN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	--WTF--		3			\$275.00			0.00			
E 32	8	10/08/12	10/09/12	Letterman	CM	1135p-1237a	MT-----	:30	2	\$275.00	LV2	0.00	NM	2	\$550.00
Letterman															
LETTERMAN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	MT-----		2			\$275.00			0.00			
E 35	8	10/08/12	10/08/12	Mon 10-11p	CM	10-11p	M-----	:30	1	\$2,100.00	LV2	0.00	NM	1	\$2,100.00
Hawaii Five-O															
HAWAII 5-0															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----		1			\$2,100.00			0.00			
E 36	8	10/09/12	10/09/12	Tue 8-9p	CM	8-9p	-T-----	:30	1	\$2,100.00	LV2	0.00	NM	1	\$2,100.00
NCIS															
NCIS-C/NCIS:L															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----		1			\$2,100.00			0.00			
E 37	8	10/09/12	10/09/12	Tue 9-10p	CM	9-10p	-T-----	:30	1	\$2,100.00	LV2	0.00	NM	1	\$2,100.00
NCIS: LA															
NCIS:L/NCIS 9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----		1			\$2,100.00			0.00			
E 38	8	10/09/12	10/09/12	Tue 10-11p	CM	10-11p	-T-----	:30	1	\$1,700.00	LV2	0.00	NM	1	\$1,700.00
Vegas															
UNFORGETTABLE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----		1			\$1,700.00			0.00			
E 39	8	10/03/12	10/03/12	Wed 8-9p	CM	8-9p	--W----	:30	1	\$7,700.00	LV1	0.00	NM	1	\$7,700.00
Survivor: Philippines															
SURVIVOR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	--W----		1			\$7,700.00			0.00			
E 40	8	10/03/12	10/03/12	Wed 9-10p	CM	9-10p	--W----	:30	1	\$2,500.00	LV2	0.00	NM	4	\$11,175.00
Criminal Minds															
CRIMINAL MINDS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			

Order / Rev: 36954  
 Alt Order #: 08842244  
 Flight Dates: 10/03/12 - 10/09/12

Advertiser: Heller, Dean R-USS  
 Product Desc: HELLER/SENATE/REP  
 Estimate:

KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 40	8	10/03/12	10/03/12	Wed 9-10p Criminal Minds	CM	9-10p --W----	:30	1	\$2,500.00	LV2	0.00	NM	4	\$11,175.00
CRIMINAL MINDS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--W----				1	\$2,500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	8	10/01/12-10/07/12		Wed 9-10p See MG 40.2,40.3,40.4,40.5 [due program change to CSI. mmm]		9-10p		--W-----	:30	(\$2,500.00)	0.00	NM		
2	8	10/03/12-10/03/12		Wed 9-10p Ⓜ MG for 27.1,66.1,25.3,40.1 PE'd due to pgm changes/debate		9-10p		--W-----	:30	\$8,000.00	0.00	NM		
3	8	10/03/12-10/03/12		Wed 10-11p Ⓜ MG for 27.1,66.1,25.3,40.1 PE'd due to pgm changes/debate		10-11p	(10:30 PM-11:00C--W-----	:30	\$325.00	0.00	NM			
4	8	10/03/12-10/03/12		Wed 10-11p Ⓜ MG for 27.1,66.1,25.3,40.1 PE'd due to pgm changes/debate		10-11p	(10:00 PM-10:30C--W-----	:30	\$350.00	0.00	NM			
5	8	10/01/12-10/07/12		Wed 9-10p Ⓜ MG for 27.1,66.1,25.3,40.1 PE'd due to pgm changes/debate		9-10p		--W-----	:30	\$2,500.00	0.00	NM		
E 41	8	10/04/12	10/04/12	Thu 8-9p Big Bang / 2 1/2 Men	CM	8-9p ---T---	:30	1	\$2,100.00	LV3	0.00	NM	1	\$2,100.00
BANG/RULES														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	---T---				1	\$2,100.00		0.00			
E 43	8	10/04/12	10/04/12	Thu 10-11p Elementary	CM	10-11p ---T---	:30	1	\$2,200.00	LV2	0.00	NM	1	\$2,200.00
PERSON OF INTEREST														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	---T---				1	\$2,200.00		0.00			
E 45	8	10/05/12	10/05/12	Fri 10-11p Blue Bloods	CM	10-11p ----F--	:30	1	\$1,600.00	LV2	0.00	NM	1	\$1,600.00
BLUE BLOODS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--				1	\$1,600.00		0.00			
E 46	8	10/06/12	10/07/12	8 News Now 11p Sa/Su 8 News Now Sa/Su 11p	CM	11-1135P -----SS	:30	2	\$400.00	LV2	0.00	NM	2	\$800.00
11P NEWS WKD														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----SS				2	\$400.00		0.00			
E 47	8	10/06/12	10/06/12	CBS Early Show - Sat. CBS Early Show - Sat.	CM	5-7a -----S-	:30	1	\$95.00	LV2	0.00	NM	1	\$95.00
CBS SAT AM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-				1	\$95.00		0.00			
E 48	8	10/06/12	10/06/12	US Open Tennis US Open Tennis	CM	Various (12:30 PM-4:00 PM) -----S-	:30	2	\$300.00	LV2	0.00	NM	2	\$600.00
SEC FOOTBALL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-				2	\$300.00		0.00			



KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 48	8	10/06/12	10/06/12	US Open Tennis US Open Tennis	CM	Various (12:30 PM-4:00 PM)	-----S-	:30	2	\$300.00	LV2	0.00	NM	2	\$600.00
SEC FOOTBALL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-					2	\$300.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	10/01/12-10/07/12	US Open Tennis			Various	(12:30 PM-4:00 ,-----Sa--	:30		(\$300.00)		0.00	NM		
See MG 48.3,48.4 [due placed in wrong week, dsc]															
2	8	10/01/12-10/07/12	US Open Tennis			Various	(12:30 PM-4:00 ,-----Sa--	:30		(\$300.00)		0.00	NM		
See MG 48.3,48.4 [due placed in wrong week, dsc]															
3	8	10/01/12-10/07/12	NCAA Football			NCAA College Fo	MTWThFSaSu	:30		\$300.00		0.00	NM		
(M) MG for 48.1,48.2 [Ordered with incorrect inventory code]															
4	8	10/01/12-10/07/12	NCAA Football			NCAA College Fo	MTWThFSaSu	:30		\$300.00		0.00	NM		
(M) MG for 48.1,48.2 [Ordered with incorrect inventory code]															
E 49	8	10/06/12	10/06/12	8 News Now Sat 5-7p 8 News Now Sat 5-7p	CM	5-7p	-----S-	:30	1	\$225.00	LV2	0.00	NM	1	\$225.00
WKND NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-					1	\$225.00		0.00			
E 50	8	10/06/12	10/06/12	Sat Prime Special KLAS Movie: The Principle	CM	8-10p	-----S-	:30	1	\$500.00	LV2	0.00	NM	1	\$500.00
CBS COMEDIES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-					1	\$500.00		0.00			
E 52	8	10/06/12	10/06/12	Sat 10-11p 48 Hours Mystery	CM	10-11P	-----S-	:30	1	\$6,000.00	LV1	0.00	NM	1	\$6,000.00
48HR MYSTERY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-					1	\$6,000.00		0.00			
E 53	8	10/07/12	10/07/12	Eye on Wash/Wall St Jo Eye On Wash/Wall St Jrnl	CM	5-6a	-----S	:30	1	\$85.00	LV2	0.00	NM	1	\$85.00
EYE WASH/WSJ															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S					1	\$85.00		0.00			
E 54	8	10/07/12	10/07/12	8 News Now Sun AM # 8 News Now Sun AM #1	CM	8 News Now Sun A	-----S	:30	1	\$150.00	LV2	0.00	NM	1	\$150.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S					1	\$150.00		0.00			
E 55	8	10/07/12	10/07/12	CBS News Sunday Morn CBS News Sunday Morning	CM	CBS Sunday Morni	-----S	:30	1	\$1,225.00	LV1	0.00	NM	1	\$1,225.00
CBS SUN MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S					1	\$1,225.00		0.00			
E 56	8	10/07/12	10/07/12	8 News Now Sun AM # 8 News Now Sun AM #2	CM	8 News Now Sun A	-----S	:30	1	\$350.00	LV2	0.00	NM	1	\$350.00
8A NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S					1	\$350.00		0.00			
E 57	8	10/07/12	10/07/12	Face The Nation Face The Nation	CM	Face The Nation	-----S	:30	1	\$400.00	LV2	0.00	NM	1	\$400.00
FACE THE NATION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S					1	\$400.00		0.00			
E 59	8	10/07/12	10/07/12	NFL Reg Season Games NFL Football Reg. Season	CM	NFL Football Reg. (10:00 AM-1:00 PM)	-----S	:30	2	\$1,800.00	LV3	0.00	NM	2	\$3,600.00
NFL 10A															

Order / Rev: 36954  
 Alt Order #: 08842244  
 Flight Dates: 10/03/12 - 10/09/12

Advertiser: Heller, Dean R-USS  
 Product Desc: HELLER/SENATE/REP  
 Estimate: KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 59	8	10/07/12	10/07/12	NFL Reg Season GameCM NFL Football Reg. Season	CM	NFL Football Reg. -----S (10:00 AM-1:00 PM)	:30	2	\$1,800.00	LV3	0.00	NM	2	\$3,600.00
NFL 10A														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S				2	\$1,800.00		0.00			
E 60	8	10/07/12	10/07/12	NFL Reg Season GameCM NFL Football Reg. Season	CM	NFL Football Reg. -----S (1:00 PM-4:00 PM)	:30	2	\$1,800.00	LV3	0.00	NM	2	\$3,600.00
NFL 1P														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S				2	\$1,800.00		0.00			
E 61	8	10/07/12	10/07/12	8 News Now Sun 5-7p CM 8 News Now Sun	CM	4-430p, 630-7p -----S	:30	1	\$250.00	LV2	0.00	NM	1	\$250.00
5P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S				1	\$250.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	10/01/12-10/07/12		8 News Now Sun 5-7p	4-430p, 630-7p		-----Su	:30	(\$250.00)		0.00	NM		
See MG 61.2														
2	8	10/07/12-10/07/12		8 News Now Sun 5-7p	430-5p, 630-7p (4:30 PM-5:00 P		-----Su	:30	\$250.00		0.00	NM		
Ⓜ MG for 61.1 10/07 program moved due to NFL football - LM														
E 62	8	10/07/12	10/07/12	Sun 7-8p 60 Minutes	CM	7-8p -----S	:30	1	\$1,500.00	LV2	0.00	NM	1	\$1,500.00
60 MIN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S				1	\$1,500.00		0.00			
E 63	8	10/07/12	10/07/12	Sun 8-9p The Amazing Race	CM	8-9p -----S (8:00 PM-9:00 PM)	:30	1	\$7,350.00	LV1	0.00	NM	1	\$7,350.00
AMAZING RACE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S				1	\$7,350.00		0.00			
E 64	8	10/07/12	10/07/12	Sun 9-10p The Good Wife	CM	9-10p -----S	:30	1	\$1,600.00	LV2	0.00	NM	1	\$1,600.00
GOOD WIFE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S				1	\$1,600.00		0.00			
E 65	8	10/07/12	10/07/12	Sun 10-11p The Mentalist	CM	10-11p -----S	:30	1	\$2,000.00	LV2	0.00	NM	1	\$2,000.00
CSI MIAMI														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S				1	\$2,000.00		0.00			
N 66	8	10/03/12	10/03/12	Wed 10-11p CSI	CM	10-11p --W----	:30	1	\$8,000.00	LV1	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--W----				1	\$8,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	10/01/12-10/07/12		Wed 10-11p	10-11p		--W-----	:30	(\$8,000.00)		0.00	NM		
See MG 40.2,40.3,40.4,40.5 [Program PE'd due "ET / Inside Edition" - bco ]														
N 67	8	10/03/12	10/09/12	8 News Now 4-5a 8 News Now 4-5a	CM	4-5a MTWTF--	:30	1	\$25.00	LV3	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/03/12	10/09/12	MTWTF--				1	\$25.00		0.00			
N 68	8	10/06/12	10/06/12	8 News Now Sat 5-7p CM 8 News Now Sat 5-7p	CM	5-7p -----S-	:30	2	\$965.00	LV1	0.00	NM	2	\$1,930.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-				2	\$965.00		0.00			
N 69	8	10/07/12	10/07/12	8 News Now Sun AM #2CM 8 News Now Sun AM #2	CM	8 News Now Sun A-----S	:30	1	\$1,225.00	LV1	0.00	NM	1	\$1,225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S				1	\$1,225.00		0.00			



Order / Rev: 36954  
Alt Order #: 08842244  
Flight Dates: 10/03/12 - 10/09/12

Advertiser: Heller, Dean R-USS  
Product Desc: HELLER/SENATE/REP  
Estimate:

KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 69	8	10/07/12	10/07/12	8 News Now Sun AM #2CM 8 News Now Sun AM #2		8 News Now Sun A-----S	:30	1	\$1,225.00	LV1	0.00	NM	1	\$1,225.00
N 70	8	10/08/12	10/09/12	8 News Now 5-630p M-F 8 News Now 5-630p M-F		5-630p MT-----	:30	1	\$500.00	LV2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	MT-----		1			\$500.00		0.00			
N 71	8	10/06/12	10/06/12	Sat 1135p-1235a Priv P Private Practice	AM	1135p-1235a -----S-	:30	1	\$95.00	LV2	0.00	NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	-----S-		1			\$95.00		0.00			
												Totals	118	\$96,355.00